AMY BULGER

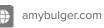
EDITOR | WRITER | CONTENT CREATOR

amyjbulger@gmail.com

Wellington, Colorado

970.371.8101

in /amybulger



SKILLS/SOFTWARE

- Storytelling
- · Copy Editing
- Video Editing
- Publication Design
- Part 107 Cert. Drone Pilot
- Freelancer/Staff Management
- Adaptability
- Creative Problem Solving
- Print Planning | Print Cycles
- Adobe Creative Suite: InDesign | Photoshop Premiere Pro | Bridge Acrobat
- Microsoft Suite: Word | Excel | Teams
- Google Suite: YouTube | Docs | Sheets | Meet

SELECT AWARDS

- NATIONAL Outstanding Forestry Journalism, Society of American Foresters, 2024
- PROJECT OF EXCELLENCE, HIZ Guide, Colorado State Forest Service, 2021

1ST PLACE, COLUMN WRITING:

- International Regional Magazine Assoc., 2018
- Outdoor Writers Assoc. of America, 2018
- Wyoming Press Assoc., 2018

1ST PLACE, FEATURE WRITING:

- "Polishing a Gem," fisheries article, ACI, June 2018
- "Progress at Pine Creek," cultural article, ACI, June 2018
- "Losing history in aftermath of tornado," Colorado Assoc.
 Press Editors & Reporters, 2007

PROFILE

My evolution as a storyteller took root through a career of editing, writing and natural resource conservation and my personal passion for wide open spaces. I am a versatile content creator with teeth cut at nationally recognized outdoor magazines, state natural resource agencies and a daily newspaper. As a print editor, my focus and guidance led the Wyoming Wildlife magazine staff to 26 editorial awards in 2018. My love for learning has led me into video storytelling and editing for the forest service, where I earned the 2024 Society of American Foresters' national recognition for forestry journalism. I enjoy collaborating, learning and sharing ways to connect natural resource stories to our human story.

EXPERIENCE

COMMUNICATIONS SPECIALIST

Colorado State Forest Service, Fort Collins, CO

April 2019-present

- Conceptualize, create, edit features and director's monthly video message to staff as the primary staff videographer/editor. Focus: educational/ storytelling formats for public, legislative, agency partner audiences.
 Progress at Poncha Pass, After the Storm
- Established and manage <u>PhotoShelter</u> database, giving public and employee access to agency photos that are searchable online.
- Organized training for 13 staff (including myself) to be agency's first FAA certified drone pilots, bringing advanced technology to the agency's communications and forestry applications.
- Shape content and messaging about wildfire mitigation and forest management through video, blog posts, infographics and photos
- Guided editorial direction, created layouts for publications like the 2020
 Forest Action Plan and 2021 Home Ignition Zone Guide, the most widely
 distributed publication in agency's history. Managed contracts and
 coordinated payments for printers and freelance graphic artists.
- Training, Colorado State University, 2022: FAA Commercial Licensed Drone Pilot (Part 107); Video Editing for Professionals

FREELANCE EDITOR, GRAPHIC DESIGNER

Wellington, CO

January 2020-present

- Editing, graphic design services for variety of natural resource clients
- Example: editing, design, layout, print/delivery for <u>The True Cost of Wildfire</u>, Council of Western State Foresters. 80 pages. 2022

EDITOR, WYOMING WILDLIFE

Wyoming Game and Fish Dept., Cheyenne, WY

May 2016-April 2019

 Managed staff of four shared-time employees to produce monthly 48-page glossy; average 20-day production cycle. Circulation: 24,500 subscribers in 45 states and 13 countries.

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EDUCATION

UNIVERSITY OF NORTHERN COLORADO

Bachelor of Arts Journalism, News-Editorial emphasis 1993 – 1998

MEMBERSHIP

- Rocky Mountain Elk Foundation
- Women Who Submit, Colorado Chapter - National Women's Writing Organization

JOY

- · Hunting, fishing
- Photography: wildlife | astro | macro
- Writing
- Exploring

EXPERIENCE (continued)

- Guided editorial direction, coverage and voice that earned magazine 26 state, national and international awards in 2018
- Gained 1,200 new subscribers in nine months by enhancing online portal
- Edited, provided feedback to staff and freelancers on editorial packages; coordinated with agency staff throughout state for writing/reviews.
- Re-established magazine credibility as the voice of wildlife management for Wyoming Game and Fish Department
- Managed contracts and payments for printers, subscription services, state bids and a base of more than 30 freelance writers, with annual budget of \$500,000
- Wrote monthly award-winning column, resource management stories

ASSISTANT EDITOR, BUGLE

Rocky Mountain Elk Foundation, Missoula, MT April 2015-May 2016

- Partnered with editorial team to produce bi-monthly magazine, national magazine covering elk, habitat and conservation. Circ: 220,000+
- · Generated stories, planned concepts, copy edited with editorial team
- Managed national volunteer and Women in Elk Country sections
- Managed freelancers and coordinated payments with fiscal staff

EDITOR. ASSOCIATE EDITOR

Colorado Parks and Wildlife, Denver, CO February 2010-April 2015

Colorado Outdoors Associate Editor 2012-2015

• Wrote feature stories, fact checked articles, AP style copy editing

Regulation Brochure Editor 2010-2015

- Minimized publication data errors by 90%
- Managed print budgets, state bids, vendor contracts, printer contracts and multiple layout projects simultaneously. Combined circulation: more than 1.2 million annually in print
- Oversaw review process and managed feedback from CPW law enforcement officials, biologists, regional managers and customer service representatives
- · Established, managed online e-edition brochures

EDITOR, SOCIAL MEDIA MANAGER, REPORTER

Greeley Tribune, Greeley, CO May 1997-February 2010

Social Media Manager 2008-2010 Editor & Copy Desk Editor 2001-2008 Reporter 1997-1999

 Assigned and edited staff stories, laid out daily feature and news pages, copy edited stories